



**MET'S Institute of D.Pharmacy**

**Bhujbal Knowledge City**

**REPORT ON Placement Drive Report: Glenmark**  
**Pharmaceuticals - Marketing**

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**Placement Drive Report: Glenmark Pharmaceuticals - Marketing**

Date: April 4, 2025

Location: MET Institute of D Pharmacy, Adgaon, Nashik, Maharashtra

Company: Glenmark Pharmaceuticals

Focus Area: Marketing

**I. Executive Summary:**

This report summarizes the placement drive for marketing roles at Glenmark Pharmaceuticals, held on April 4, 2025, in Adgaon, Nashik. The drive aimed to recruit talented marketing professionals to contribute to Glenmark's growth and market leadership.

**II. Drive Overview:**

• **Purpose:**

To identify and recruit marketing talent for various roles within Glenmark Pharmaceuticals.

• **Target Audience:**

Fresher Students.

• **Process:**

The drive included pre-placement talks, resume screening, aptitude tests, group discussions, and interviews.

• **Key Personnel:**

Interview held by HR Manager, Marketing Manager, etc.

• **Number of Participants:**

08 number of participants who attended the drive

• **Role Highlights:**

The key responsibilities and requirements for the marketing roles being offered, e.g., marketing strategy development, campaign execution, digital marketing, market research, etc.



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Student Details:

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**T&P In charge**

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**Principal**  
**Principal**

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